

THE 2026

FINALIST PACK



THE UK
SBA
SMALL BUSINESS AWARDS

CONGRATULATIONS, YOU'RE A FINALIST!

A huge congratulations on being shortlisted as a Finalist for this years awards!

Thank you for being part of our mission to champion, support, and celebrate the incredible small businesses that form the backbone of the UK economy.

Running a small business has never been easy, and in recent years, the landscape has changed dramatically, but together, we're proving that resilience, innovation, and community can drive real progress.

Being a finalist means more than recognition; it shows that you stand for progress and change.

Inside this pack, you'll find everything you need to **promote your success and grow your brand**. We'll keep adding new documents, templates, and resources to support you throughout your journey.

So much love,

Team SBA_x

WHAT DO YOU KNOW ABOUT US?

The UK Small Business Awards are proud to be one of the leading platforms celebrating small businesses across the United Kingdom.

We pride ourselves on our outstanding results process, which helps UK small businesses determine the true best in UK results.

Being a member of the SBA community is cherished by business owners nationwide, who gather once a year to celebrate the industry in style at the SBA annual event.

We are proud of our new and fair approach to awards, offering a one-off entry fee where anyone can win, no matter their financial or social status.

Attending the event has no impact on the results of the competition either, and we provide a **FREE Livestream**, which means once you've paid for your entry, you've still got the same chances of winning, sat at home watching on the sofa in your PJs.

That said, The SBA Annual Event is an incredible opportunity to celebrate the industry, connect with others, and be part of something truly special, and it would be a shame to miss your big moment on stage! ✨



National Winner
BEST HAIR BUSINESS 2025
@HAIRDRESSING.BY.AMBER

WHAT DOES IT MEAN TO BE A **FINALIST?**

Finalist status means you're through to the next and final round of The UK Small Business Awards.

You've been selected from thousands of small businesses to **compete for a place in the National Top 50** at The UK Small Business Awards Grand Final.

Only businesses and individuals that surpass our tough criteria make it to this point, and your selection as a finalist in The UK Small Business Awards is a testament to your outstanding skills and commitment to your craft.

National Finalist

**MALE ENTREPRENEUR
OF THE YEAR 2025**

**BEST SMALL
BUSINESS 2025**

@thesociallabne



WHAT HAPPENS

NEXT?

✓ Reach out to the local press with our **FREE** press release template

✓ Print your finalist certificate and display it proudly at home or in your workplace

✓ Announce your finalist status on social media using the social post template or content ideas in your Finalist Vault

✓ Update your website homepage with your finalist badge

TOP TIPS 👁️

✨ Follow and Engage with other Finalists

✨ Check our page regularly for community activities.

✨ Sign up to our newsletter, where we share news + updates about SBA and the community!

National Winner

BEST GRAPHIC DESIGN BUSINESS 2025

@MACH3STUDIO



THE ANNUAL **EVENT**

The UK Small Business Awards annual event is a celebration of small businesses across the UK, and it also doubles as the perfect Christmas party for you and your team.

*On the evening, the **National Top 10** are announced **LIVE** on stage by our celebrity host.*

But it's not just about the awards. It's about community, bringing like-minded business owners together to connect, celebrate, and be inspired. Expect an evening of great food, live entertainment, and unforgettable moments shared with people who understand the small business journey.

To apply for tickets, you can join the waitlist by emailing
tickets@smallbusinessawardsuk.co.uk

We hope to see you there!



THE SBA SHOP

CAN I GET A TROPHY?

Yes, absolutely!

Whilst not compulsory, all purchases of merchandise are greatly appreciated by the SBA Team as **no profit is made from entry fees or the annual event.**

We're launching a brand new merch range for 2026, alongside **personalised trophies, framed certificates, sashes**, and so much more!

HOW DO I GET A TROPHY?

Our finalist trophies are a great way to showcase your status in your business. These take 4-6 weeks to arrive and are completely personalised for you and your business.

All trophies, framed certificates, and merchandise are available online in the SBA Shop - make sure you have your digital certificate handy!



SHOP NOW

